

WHITENOR® LINE

TWO METALS
A NEW WHITE STANDARD

WHITENOR® 102
Pt | Ru

new **WHITENOR®** 515
Rh | Ru

BERKEM®
excellence in plating

White evolves.
Technology redefines it.

Born from BERKEM's research and innovation, WHITENOR® introduces a new vision of white electroplating, engineered to meet the evolving demands of contemporary jewellery.

Two advanced alloy-based formulations that go beyond the limits of conventional single-metal coatings, setting a new benchmark in white finishes.

EXCEPTIONAL WHITENESS
BRILLIANT FINISHES
ADVANCED PERFORMANCE
OPTIMIZED COSTS

Pt
Ru

WHITENOR® 102

L* 88.00 a* 0.55 b* 2.80

ELEGANCE. LUMINOSITY. WARMTH.

The sophisticated, luminous white of platinum.

A refined balance of brightness and warmth, delivering a distinctive white finish with timeless elegance.

Rh
Ru

WHITENOR® 515

exclusive & patented

L* 89.00 a* 0.40 b* 1.20

INTENSITY. BRILLIANCE. PURITY.

The cool, brilliant white of rhodium.

Exceptional brightness and chromatic purity, delivering a crisp, contemporary white with outstanding visual intensity.

Berkem srl
Via della Provvidenza, 63
35030 Rubano (PD) Italy

+39 049 8978072 info@berkem.it www.berkem.it